



NEWS

NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

Press Room: 502-367-5134 • Fax: 502-367-5054 • Email: cbrock@iglou.com • jzinner@ksfb.ky.gov

For Immediate Release

Champion Market Steer Does Anything But Bite the “Bullet” at the North American International Sale of Champions

Jillian Baker, Writer

Louisville, KY – November 17, 2011- The Junior Steer Show at the North American International Livestock Exposition (NAILE) hosts hundreds of exhibitors who compete for the title Grand Champion Market Steer and to continue on to the Sale of Champions. The NAILE saw record breaking sales in five out of the six animals and a record breaking total of \$103, 500.

Baylor Bonham, 11, of Newcastle, Okla., sold his 1,328 pound Crossbred Steer at the Sale of Champions for a record breaking \$27, 250. A portion of the winnings will go to the Children’s Ministries at the First Baptist Church in Newcastle, Okla.

Buyers of the steer included: Kentucky Bankers & Associates; Scheetz Cattle Company, Ft. Madison, Iowa; Weaver Show Cattle, Merville, Iowa; Ochs/Rocky Knoll Cattle Co., Milton, Wis.; J.T Weber Family Show Cattle, Lake Benton, Min.; J.B. Show Steers, Newhall, Iowa; and Friends of Baylor Bonham.

Baylor is the son of Steve and Stacey Bonham, Newcastle, Okla. Baylor worked with “Bullet” everyday; washing, brushing, and practicing for the shows. When he is not showing, he enjoys working in the barn with his dad and playing basketball.

Baylor, who has shown for six years, said, “There’s a lot of favorite parts about showing. But, getting in the ring and waiting for the judge to make his decision is the best.”

This is Baylor’s first year at the North American International, and he says it’s one of his favorites. “I like being here. It’s been a good time and fun show,” he said.

The NAILE is produced by the Commonwealth of Kentucky at the Kentucky Exposition Center, Louisville, KY, under the direction of the Kentucky State Fair Board. During the Expo’s two-week run, the facility’s entire 1,200,000 square feet of climate-controlled exhibit space is used. More than 200,000 visitors and exhibitors attend the event annually.

-End-



www.livestockexpo.org

North American Offices: P.O. Box 36367 • Louisville, Kentucky 40233 • 502-595-3166 • Fax: 502-367-5299

