



NEWS

NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

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FOR IMMEDIATE RELEASE

Champion Hog Sold at the North American International creates a heavy, “Piggy Bank”

Kelli Fulkerson, Writer

LOUISVILLE, KY—November 17, 2011 – A record breaking 850 exhibitors competed at The North American International Livestock Exposition (NAILE) Junior Market Swine Show, vying for the ultimate title of Grand Champion Hog.

Grand and Reserve Champion market animals are sold at The Sale of Champions on November 17, 2011. The Sale of Champions is the highlight of the North American International; it's a night filled with drama, high adrenaline and high stakes. Bidders banter back and forth working to claim the finest market animals in the nation.

Katie Davis of Paragould, Ark., sold her 280-pound, cross-bred market barrow [male] named, Final Drive, for a record breaking \$ 16,000. Buyers include; JBS USA, Louisville Area Broadcasters, Farm Credit Services of Mid-America, Jefferson County Farm Bureau, Musselman Hotels, Prime Line Nutrition, Arkansas Farm Bureau, ADM Alliance Nutrition, and First National Bank.

Katie and her three brothers have been showing at the NAILE since 2000. They first began showing sheep and over the years progressed to hogs.

Katie, the daughter of Allen and Karen Davis, exhibited the Reserve Champion Junior Market Hog in 2004. Katie said, “It is such an honor to come back to the North American and win the Grand Champion Hog.”

Currently, Katie attends Henderson State University majoring in biology. Money from the sale of her Grand Champion hog will go to pay for Katie's college career. Katie hopes to become a physical therapist upon graduation.

The NAILE is produced by the commonwealth of Kentucky at the Kentucky Exposition Center, Louisville, Ky., under the direction of the Kentucky State Fair Board. During the Expo's two-week run, the facility's entire 1,200,000 square feet of climate-controlled exhibit space is used. More than 200,000 visitors and exhibitors attend the event annually.

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